

Magic Mirroring

How to migrate across social networks without leaving them

Ronen Tamari & Wesley Finck, DWeb Camp 2024

Our challenge

It has become too easy to drown the truth in irrelevance

Free speech is meaningless if the people who matter can't hear us / we can't hear the people who matter



Migration is not working so well

 **Francis Villatoro**
@emulenews

#arXiv The Failed Migration of Academic Twitter
arxiv.org/abs/2406.04005 tracking the posting activity of academics on Mastodon over a one year period. After an initial surge of enthusiasm, most users did not maintain their activity levels, with lower levels of engagement than X.

 r/AskAcademia · 4 mo. ago
Happysedits

Where did academics that left twitter move to?

Meta

Any Mastodon servers? Which ones? Or something other than Mastodon?

 **mediocre-spice** · 4mo ago

I think most scaled down their social media usage. I definitely am.

23

 **Phaseolin** · 4mo ago

I still linger on Twitter (not as much) but most of my colleagues just stopped, and didn't replace it.

2

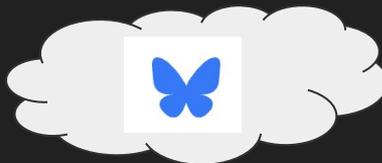
 **Pelagia**
@Ljiljana1972

Academic twitter trying to reconstitute itself on Bluesky feels like English refugees fleeing William the Conqueror and making New England in Crimea.

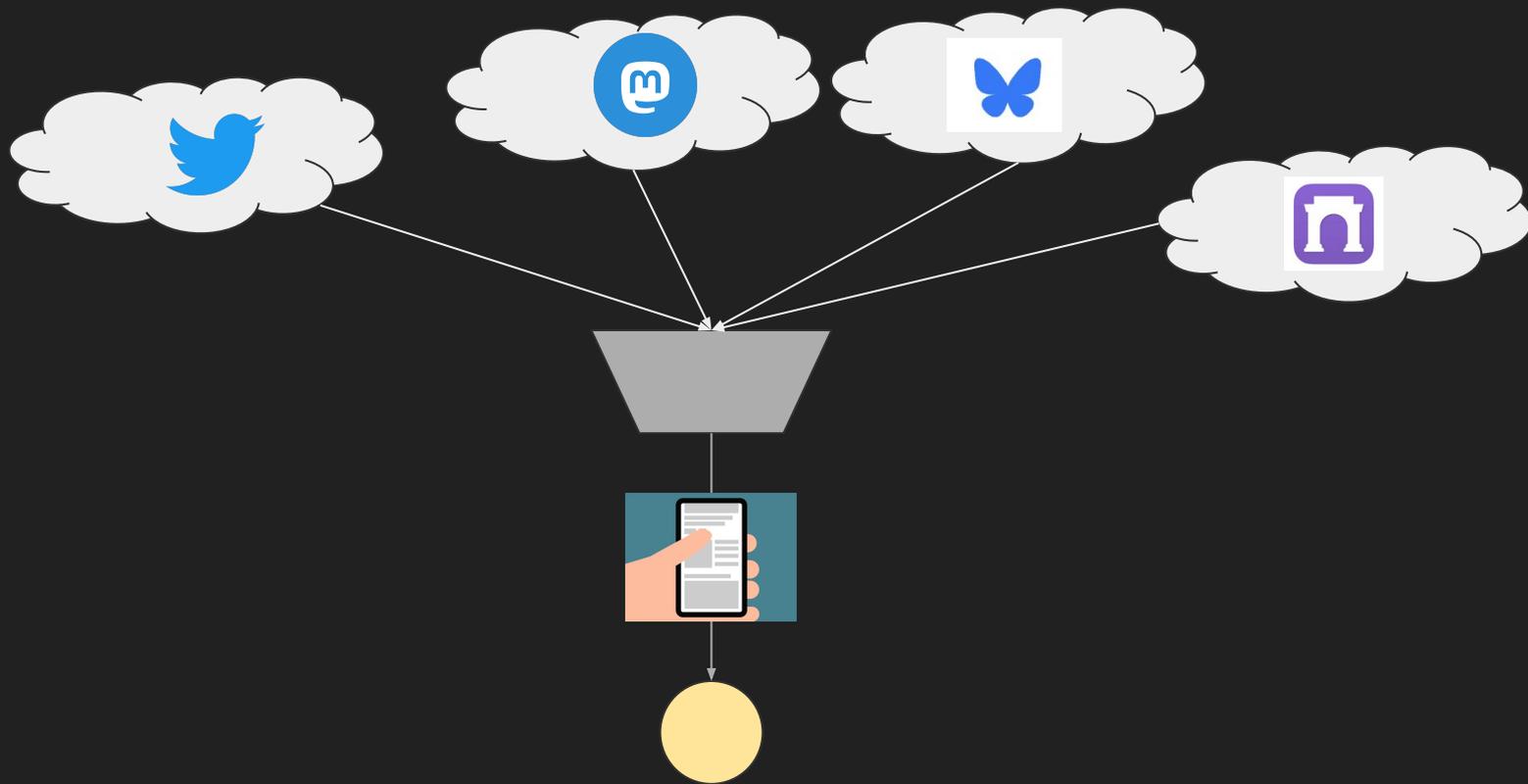


The map illustrates a historical migration route. It shows the Atlantic Ocean to the west, the Mediterranean Sea to the south, and the Black Sea to the east. A white line traces a path from the Atlantic coast, through the Mediterranean Sea, to Constantinople. From Constantinople, a red line leads to Nova Anglia (North America). The map also labels the North Sea and the Black Sea.

Social media is fragmented



Aggregators won't save us :(



Platform or factory?



- repetitive, semi-automatic, “mindless” gestures
- opaque, inaccessible knowledge



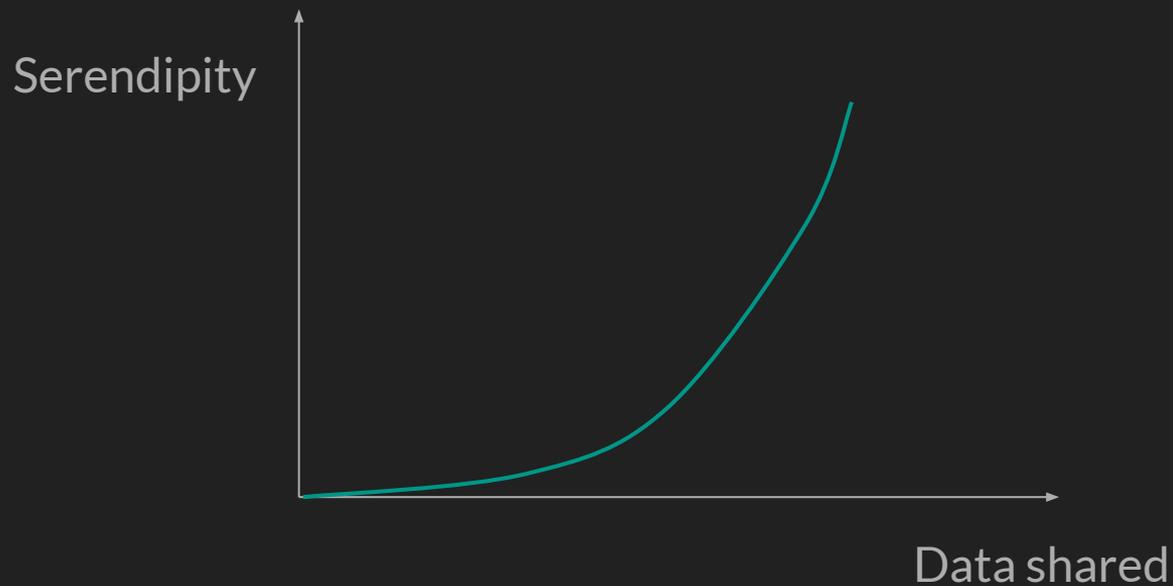
Source: <https://theusercondition.computer/>

Reimagining social networks



[The Fifth Sacred Thing by Jessica Perlstein](#)

Imagine a world where... your data trails increase serendipity



Imagine a world where

- Information systems could answer questions like these:
 - “Who in DWeb Camp loves the book ‘Education in a Time Between Worlds’?”
 - “Can you find me UX designers who are interested in digital gardens, stigmergy and sensemaking?”
 - “Who in my network will be in SF in September?”
 - “What recent funding opportunities have been shared by communities I’m part of?”
 - What are some documentaries people in my network have enjoyed lately?

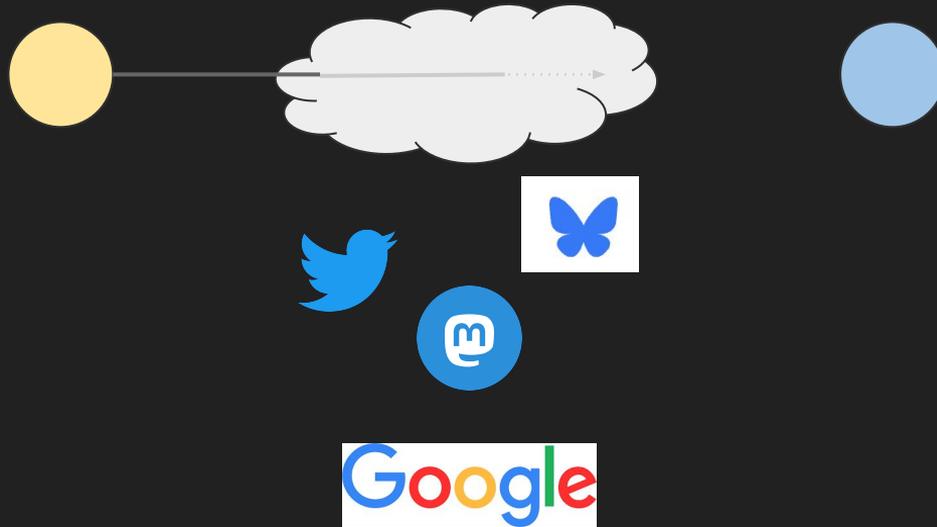
Our challenge

Free speech is meaningless if the people who matter can't hear us



Our challenge

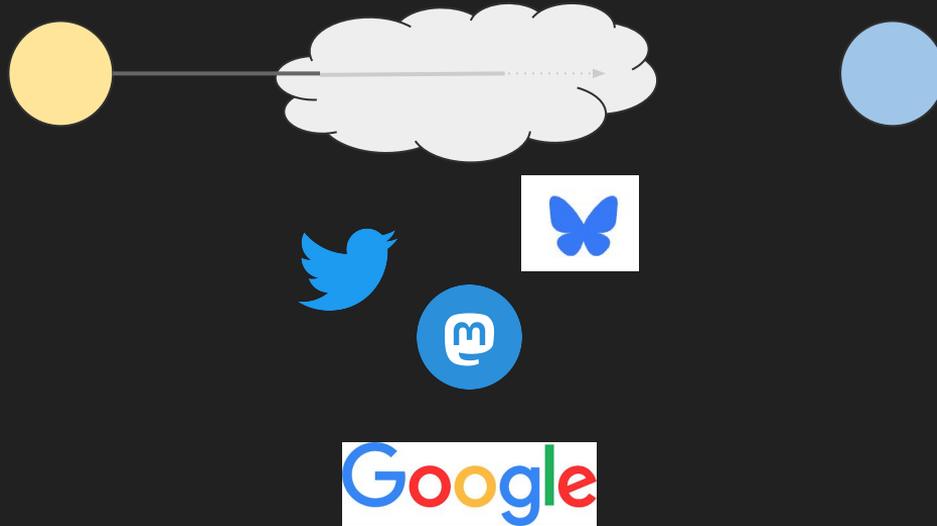
Free speech is meaningless if the people who matter can't hear us



Our challenge

Free speech is meaningless if the people who matter can't hear us

Free speech is meaningless if we don't steward how machines store, index, route and interpret our data trails



FAIR



Findable



Accessible



Interoperable



Reusable

Data stewardship practices emphasising machine-actionability: the capacity of computational systems to find, access, interoperate, and reuse data with none or minimal human intervention because humans increasingly rely on computational support to deal with data as a result of the increase in volume, complexity, and creation speed of data.

FAIR in practice: Semantic Publishing

I really loved Education in a Time Between Worlds!

This book was excellent
www.goodreads.com/education...

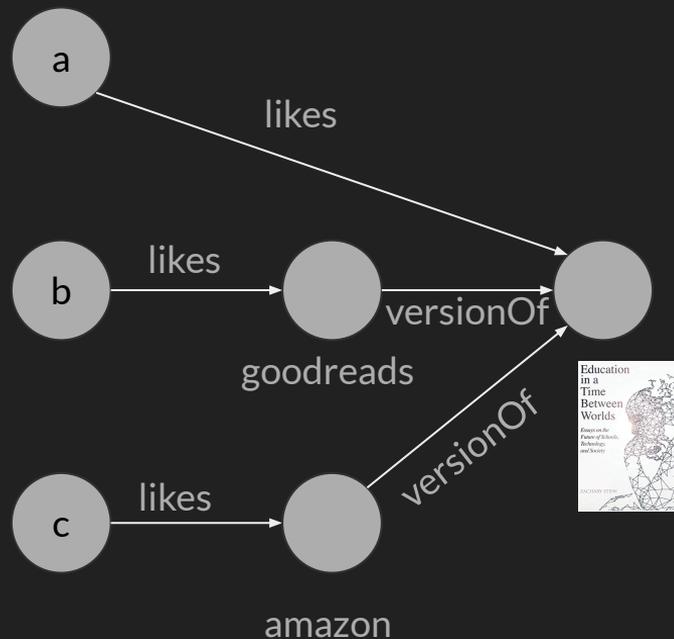
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✗ Machine actionable

Education in a Time Between Worlds:
Essays on the Future of Schools,
Technology, and Society

Zachary Stein

★★★★☆ 4.37 57 ratings - 6 reviews



✓ Machine actionable

Mirror mirror on the wall, who's the FAIRest of them all?

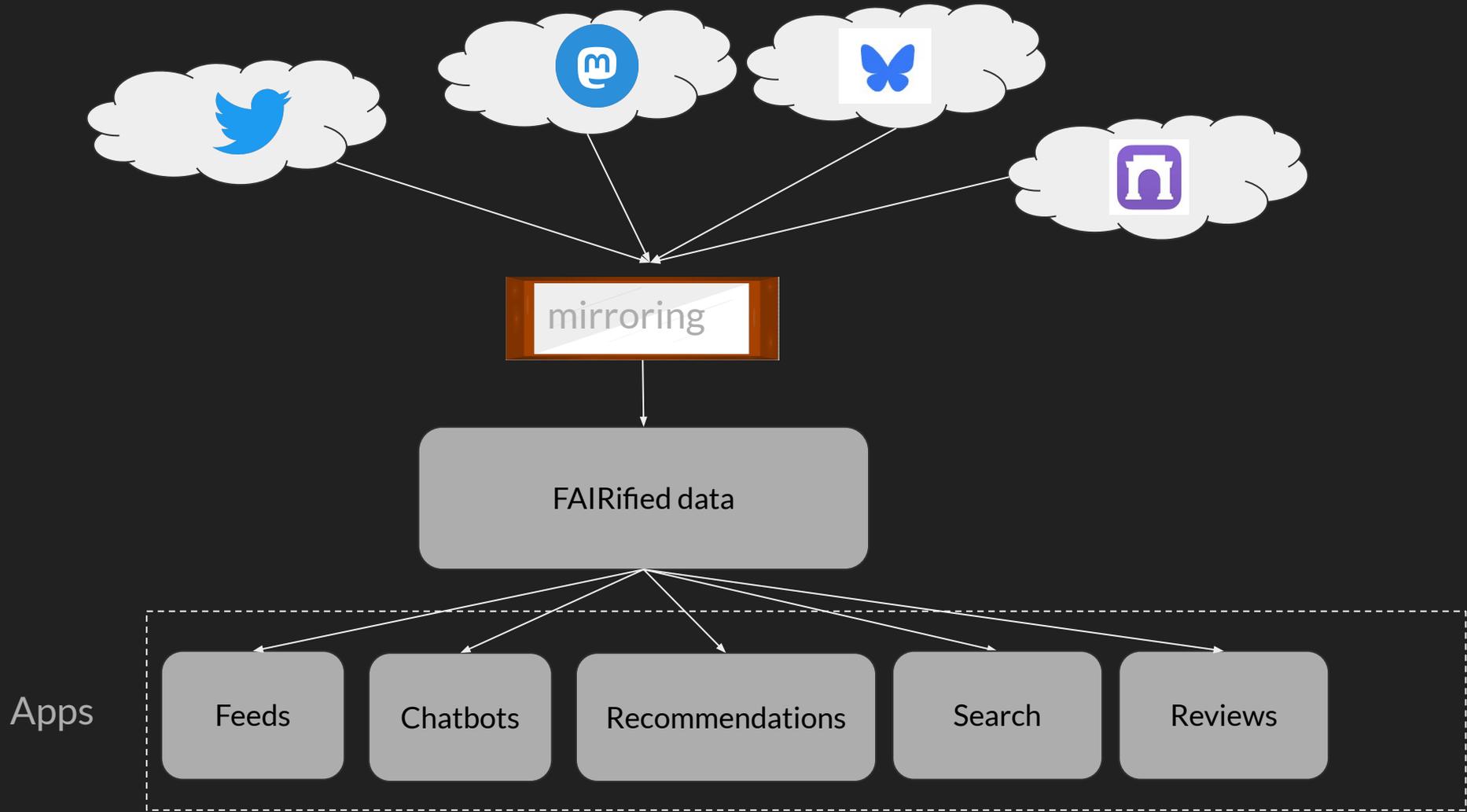


Free speech or not?

Ability to express anything in a post

Ability to express data in FAIR shared distributed knowledge graphs

Semantic publishing = radical self expression



Nanopub example

<https://www.loom.com/share/20d29841dd2642069ac54500ee4c85d2>

AI + Semantic Data = Next Generation Serendipity ✨

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- **(Your idea here!)**

Join the movement to liberate our data!

